

## Contamination on Alberta Avenue

Recent discovery exposes environmental report buried for four years



The fencing remains up around the Alberta Cycle Building site after workers smelled chemical odors and halted the excavation of the basement foundation. Across the street at the AACL building, air-testing has been completed but results are still pending, to determine the extent of contamination in their parking lot.



### DARREN BOISVERT

The demolition and excavation of the Alberta Cycle Building site (91st Street and 118th Ave) was halted in the beginning of December when Revlyn Demolition and Recycling work crews on-site detected a strong smell when digging up the basement foundation. City officials said Revlyn followed the proper protocols and contacted Community Services who then informed Alberta Environment.

According to Terry Bohachuk, Project Officer with Community Services, there is no health risk to the public. "There is no concern of aeration (of the contaminants). Our environmental consultant would have notified us if there was an environmental health risk."

Soil samples from the dig site and around the lot were analysed and the only contamina-

tion found was localized to the dig area. Remediation is moving at a brisk pace. A specialized contractor has been identified and soil removal and clay back-filling will take place in time for the site to be partially usable by the public this summer.

"Trying to pinpoint where contamination can start is very hard to do," said Al Cameron, A/Director, Civic Project Delivery, Community Services. "It's not as if our site has contaminated the outer region... if anything the rest of the area contaminated our site. If we know where the contamination is, we will deal with it."

However, a likely contamination area was identified in a Phase II Environmental Site Assessment (ESA) conducted by Nichols Environmental in 2009 -- over four years ago -- when they drilled bore-holes into the parking lot adjacent to the Alberta Avenue Community League

(AACL) building. Across the street from the Cycle Building lot is the resting grounds of an underground storage tank that was used by the Community Service Gas Station (1960's) and the former location of several dry cleaning stores.

In the January 2009 report filed for the City of Edmonton, it states that "Nichols Environmental is of the opinion that an adequate barrier layer does not exist between the contaminant zone and any potential domestic underground aquifers (DUA)... Results of testing on (one borehole) would suggest that the upper water table meets the definition of a DUA."

In other words, the contamination may spread.

Found on-site were concentrations of hydrocarbons that exceeded (in some samples) to be 5 to 10 times higher than the recommended guidelines. Also discovered was a thin layer of

"free product" (gasoline) that had resisted dilution.

Nichols also recommended further testing, but according to many discussions with City of Edmonton officials, no-one could identify any further action taken to conduct more soil samples and/or remediate the site.

But concerns were raised once again in a meeting in September of 2012 when the city's transportation department met with Harry Oswin, Director of the Neighbourhood and Community Recreation department and let them know about the environmental assessment completed by Nichols in 2009.

"When we heard about it, my supervisor and I decided to check and see the state of things now," said Oswin. "We were concerned with the high-volume of public traffic in-and-out of the AACL building."

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# Community News



For years now, CRUD members and their four-legged volunteers pounded the pavement along 118th Ave, encouraging citizens to enjoy their community. It's been crime fighting one dog and one walk at a time.

## CRUD expands to support more neighbourhoods

MARI SASANO

It started with a simple premise: what if doing everyday things like walking your dog or meeting your neighbours could prevent crime? When Community Response to Urban Disorder (CRUD) held their first "community take-over" event five years ago, the thought was that eventually projects like it would grow to be city-wide. That time has come, says Chris Hayduk, one of the founding members of CRUD.

"Some opportunities presented themselves and we made a proposal to the board and said it's time to change our role," he says. The timing was right: another group, the Coalition of Crime Councils, began to wind down operations and was looking for another organization to fill that role. Partnering with REACH Edmonton, CRUD will now provide infrastructure and mentorship to other organizations across the city.

The first step is to fill a couple board vacancies with representatives from other groups, then hire a coordinator (with funding from REACH) to administer some of the programming. CRUD is in a good position to fill this role because it has operated as a not-for-profit and has been a successful volunteer-run group since its inception.



Community members enjoy a slice of Hollywood pizza and neighbourly conversation at one of CRUD's Community Gatherings.

Working together with other community groups, CRUD has also seen success in an important area, according to Hayduk:

"I think it's because we're able to fill a niche that was missing; we were able to talk to people who weren't coming out or hadn't been feeling safe and that was who we were trying to reach."

CRUD will run workshops and provide networking opportunities for similar groups that are looking for ways to increase community engagement in their neighbourhoods.

"A group in another area that has not worked with us specifically before can expect right off the bat some mentorship, brainstorming

ideas and making connections and meeting people they need to help them with their project ideas," says Hayduk. In addition to those resources, CRUD would also be able to provide some infrastructure, such as access to a bank account, so that groups can apply for grants. In the long term, CRUD will eventually be able to access funds to support

projects directly.

"The important thing is that we don't want to dictate what these groups are going to do in their community," says Hayduk. And although the projects are based in crime prevention, the emphasis will be on preventing crime through building community.

"If they want to do something like we've done like the dog walking group, we'll help them set that up, or block parties. Whatever they can do to make their community stronger, we'll help."

If community building seems, well, too fun to be effective, Hayduk -- who also happens to be an Edmonton Police officer -- has seen the effects.

"The most important thing is an active community that's out and engaged, because they are more likely to report things they see. An active community will absolutely be a safer, healthier community."

As far as timelines, the ball is already rolling on putting the plans together. Once funding from REACH is finalized, a coordinator will begin the job of spreading CRUD throughout Edmonton within a few months.

To become involved with CRUD, check out their website at [www.crudedmonton.org](http://www.crudedmonton.org)  
Contact by phone, 780-996-4728 or email: [info@crudedmonton.org](mailto:info@crudedmonton.org)

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# News Briefs

## Alberta Avenue survey surprises

DARREN BOISVERT

In September and October of 2012, Ashley Card-Tusnadi and six volunteers knocked on every door in the Alberta Avenue neighbourhood. With clipboards in their hands and questions on their lips, they introduced themselves as workers with the Norwood Child and Family Resource Centre. Their goal was to re-acquaint themselves to the community and try to get a better picture of the changing demographics in this part of the city (see sidebar for some of those results).

"I found some of the results surprising," says Card-Tusnadi. "There were more young professionals with children -- teachers, university instructors, healthcare workers -- than I thought lived in this community."

She also noted the high-number of abandoned houses and lots undergoing intensive renovations. Even a visual survey of the community, she says, shows there are a lot of changes with people moving in and out.

This change in the community is reflected in the response to their children programming at the Centre.

According to Card-Tusnadi, more and more parents in discussions with staff say they no longer qualify for placement as they do not meet the criteria that limited 80% of all spots to 'low-income' families.

It's called LICO (low income cut-offs), the designation governments and social agencies use to determine the how much of their monthly wage goes to cover basic necessities such as food and shelter. For the past 50 years that the Norwood Centre has been open, this has been the benchmark for screening their clients.

"That policy changed this month," says Bev Parks, Executive Director of the Norwood Centre. "We went to our funders and asked to change our criteria for providing services. We have always struggled as an organization using these types of screens. People can be high risk and vulnerable -- even people with high salaries -- and their children can still be at risk."

The survey, she says, added evidence that this is the right direction to go in. From now on, the Centre will provide placements to its Headstart and other children programming based solely on the needs of the children.



### SURVEY SNAPSHOT OF THE ALBERTA AVENUE COMMUNITY

A sampling of the community door-knocking conducted by the Norwood Child and family resource Centre (Oct. 1 - Nov. 15, 2012).

**Q: How long have you lived in this community?**

- 20% - Less than one year
- 30% - One to five years
- 30% - Six years to 15 years
- 19% - More than 16 years

**Q: Are you a parent or guardian yourself?**

- 79% - Yes
- 21% - No

**Q: Would/does/did your child use neighbourhood parks?**

- 85% - yes
- 15% - No

**Comments:**

- Not many great parks in the area. A lot of them are too small or not clean.
- Parks that are in neighbourhood are mostly for younger children (under 5 years old). Need more parks for kids 5 years – 13 years.
- Parks in our community do very little in the way of providing for children with special needs.
- Parks need a more welcoming atmosphere by adding in more natural features

**Q: Would/does/did your child go to their community school?**

- 64% - Yes
- 36% - No

**Comments:**

- Programs of interest to my child/family are not offered in neighbourhood schools.
- Programming and childcare not offered in community. Bussing is a problem.

**Q: Would/does/did your child participate in programs at the community leagues?**

- 43% - Yes
- 57% - No

**Comments:**

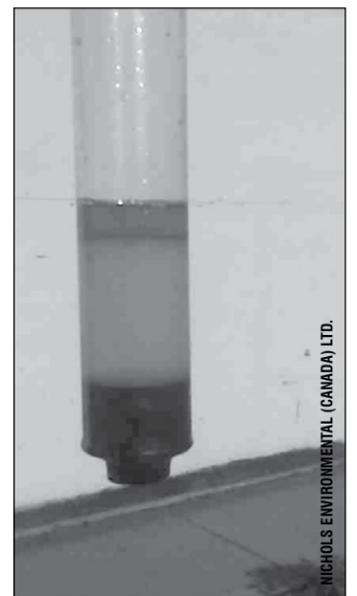
- It is hard to get information from leagues about what is going on.
- Hours community leagues are open conflict with my personal life.

*continued from page 1.*

On January 15th, three days after the 2013 Deep Freeze Festival was held onsite, the city notified Karen Mykietka, President of the AACL, that air-quality testing equipment would be installed throughout the building to test for potential air-borne contamination.

"I was there four years ago when they were drilling the holes. It smelled terrible," said Mykietka. "Since that test, I haven't heard back from the city on the results of the test or any possible future action. We have a community garden in the back of our building. I'm worried it may not be safe."

On Monday, January 21, Nichols Environmental installed several monitoring systems. Results are expected in February and Oswin said that the results would be shared with the community league and public.



Free Product (gasoline) observed in a monitoring well from the AACL parking lot on September 10, 2008.



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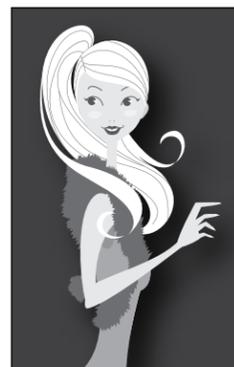
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VOLUME 15, ISSUE 2  
CIRCULATION 12,500

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PHONE: 780.479.6285

WEB: www.ratcreek.org

**PUBLISHER:**

Karen Mykietka  
info@ratcreek.org

**MANAGING EDITOR:**

Darren Boisvert  
editor@ratcreek.org

**PHOTO EDITOR:**

Rebecca Lippiatt  
photo@ratcreek.org

**DESIGNER:**

Michelle Hayduk  
design@ratcreek.org

**ADVERTISING REP:**

Bettyann Dolata  
ads@ratcreek.org

**DISTRIBUTION:**

John & Margaret Larsen,  
Arlene Kemble, Cantelon  
Family, Bettyann Dolata,  
Karen Mykietka

**CONTRIBUTORS:**

Henri Yauck, Mari Sasano,  
Jonathan Weller, Dave Von  
Bieker, Lucie Von Bieker,  
Chris Hayduk, Rene  
Ladsous, Rachel Marchant,  
Marlene Salmonson,  
Vivian Zenari, Autumn  
Ennenberg, Rusti Leahy.

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**AVENUE HISTORY PROJECT  
(THE AVE WE HAD):**

PHONE: 780.479.6285

EMAIL: history@ratcreek.org

WEB: avenuehistory.org

**PROJECT MANAGER:**

Karen Mykietka

**PRODUCER:**

Jon Weller

**PHOTO EDITOR:**

Rebecca Lippiatt

**HISTORICAL RESEARCH:**

Bernice Caligiuri

## Editorial

Submissions: editor@ratcreek.org

# Lies, damn lies, and courtroom testimonials

DARREN BOISVERT

Our Member of Parliament for Edmonton-East, Peter Goldring, had his day in court during testimonies presented on January 17th and 18. While we will leave the determination of guilt to the presiding judge, it's clear the trial evidence has left the public with two unpalatable options.

Do we believe our highest elected community official, when Goldring testified that the Edmonton Police Service officer who stopped him in December 2011, unfairly targeted him, didn't explain the law enough to him, roughed him up so bad blood was pouring from one wrist, and potentially exposed him to communicable diseases?

Or do we believe two sworn police officers who say Goldring smelt like alcohol, was rude, tried to use his position as MP to avoid the charge, and had to be pulled

forcibly from his vehicle after being notified he was under arrest for failing to blow into a roadside breathalyzer machine?

While everyone remembers the past differently, in this case, it seems that someone is doing the tawdry two-step around the truth.

On the surface, this trial (even before the verdict) has diminished us politically. If the public loses faith with either our elected

officials or the police who patrol our streets, then we stop voting, stop respecting our police officers, stop having agreed upon leaders who can help negotiate our differences.

For over a decade, Goldring has been trumpeting the law-and-order bugle, voting for harsher and mandatory punishments for those who flout the law. Now he claims he has been victimised by a

harsh legal and enforcement system, and he has become our nation's activist-in-chief. It's accurate to note that in 2009, Goldring was a vocal opponent to a proposal allowing police to screen all

drivers with breathalyzer tests, even without any implicating evidence.

But in this drama of "who did what", the bigger question is lost in the sad details.

As a democratic nation, we expect -- and should demand -- that those with the greatest authority in our country face a higher-standard of behaviour than everyone else. We should get more from our leaders, as we should expect meticulous honest testimony from our police officers in a court of law.

The sad fact is we won't always vote in the most ethical politician or hire police officers who can never be corrupted. At their best, our leaders can inspire us and our officers can save our lives. Hopefully, after final arguments in April, and when the final verdict is read, the people of this community will re-evaluate their own authority. Who we vote for in the next election matters. Who we agree to police us matters. And while they have authority, they get that power from us.

We can, if we want, take it away.

“On the surface, this trial (even before the verdict) has diminished us politically.”

## Letters to the Editor

### Resident smells a rat in our newspaper

RE: FREE YORKIE PUPPIES (JANUARY ISSUE)

I am forwarding the following info regarding an ad that you had in your newspaper a few months back, which I believe could be a scam to make money, which I did not follow up with after reading the attached responding email from Alicia Moore(?). I was quite disappointed when I began to suspect a scam and likely would not be getting a puppy!

Since then, I noticed a similar ad in your Jan 2013 newspaper, and although the Jan ad is the same as the Sept ad, with 2 free yorkie puppies (they ask for money to ship the puppies to the applicant), but the email address in the ad is different.

Good luck catching these scammers who try to take advantage of decent people!!

Brenda Rylands



### EDITOR'S NOTE:

The Rat Creek Press apologizes to anyone inconvenienced by this false advertisement. It is a scam that we failed to catch.

We have notified the Canadian Anti-Fraud Centre (1-888-495-8501), where they have logged our complaint #764219.

We suggest anyone with questions to contact them.

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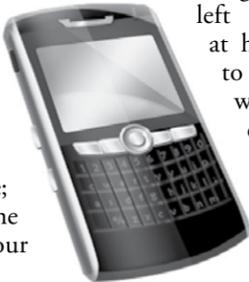
Have opinions? Great let's hear them!

Submissions: editor@ratcreek.org

## Missing cell phone leads to community assist

CHRIS HAYDUK

I thought it was important to send in a letter to thank the Good Samaritan who found my phone. Between Christmas and New Year's Eve my family and I left our house to go to a friend's house a short walk away. Unbeknownst to me, my phone had fallen from my person and landed somewhere along our walk. After a short time, when I wanted to make a call, I quickly realized that my phone was not where it was supposed to be. I retraced my steps, but could not locate my phone. I went into my house, half expecting that I had just forgotten to take it with me (those that know me know that I am never without my phone), but I could not locate it in its usual spots. I noticed that I had a voicemail message on my landline; I had received a phone call from a neighbour



who lived one block away, she had found my phone!

She could have turned it into the police where it would likely be listed as unable to find the owner and I may never have seen it again, but she didn't. This Good Samaritan checked out my phone and discovered that she could access numbers that I have called in the past (access to the rest of the phone access was locked). She looked through the numbers and was able to find a name that she recognized and then phoned the person. She described what she had found and what number/names were on the phone until she was able to determine that the phone belonged to me, then left me a voicemail at home. I was able to get my phone within minutes of discovering that it had been lost, because this neighbour went above

and beyond to help out someone she didn't know.

This isn't the first time that a neighbour has helped me out. I have come home after working night shifts to discover that my sidewalks have been shoveled after a winter storm. One time, I was woken up in the middle of the night when a neighbour stopped by to tell me that my garage door was left open. As it turned out, we had just returned from vacation and someone had bumped the garage door opener while we unpacked.

These are the kinds of people that make our community great. This is the reason that my family moved here eight years ago and this is the reason that we get involved with community. I want to celebrate all of the people who do small things to make this community what it is. Thanks you to everyone who has done something for a neighbour, and I hope that I can return the favor one day.

## Saying goodbye to a community leader

RENE LADSOUS

Marleen Perkins passed away on December 22nd, 2012, with just one faithful friend by her side. I was so informed when he dialed my number by mistake but I recognized the name and the voice. I met Marleen while I was president of AACL and she was president of Norwood Neighbourhood Association (NNA) with a skeleton board. She was still working then, but giving many hours of her time to our community when most had given up on NNA. She might have appeared to some as a quirky, cold, distant woman, but that would be an error. She played a part in the National Child Day and the Family Day we organized for the first time that year.

She also played a part in the creation of what was to become - after much struggling - the Rat Creek Press.

Those are the ones I know, but she had been around for much longer. When at her request

I joined NNA, we organized the Canada Day celebrations for several years; the two of us, counting on the goodwill of people to help with the rest. I should not take too much credit though, it was her who used her connections to get the Norwood band, the Native Dancers, the door prizes, the BBQ, etc. I just ran around following her instructions.

She was pushed aside in what, in my eyes, was not a very friendly way; but she was a better person than me because she never held a grudge. The few times we met after that, she was always positive about the happenings in the community and she was still teaching me new facts about its history.

There was no service I was told and in any case I was informed too late of her passing away. I will miss you Marleen, but I will think of you from time to time and I believe it is much better than a tombstone or a thousand people coming to pay their respect for just one day.

The Rat Creek Press has revised its photographic policy. Please contact editor@ratcreek.org if you are interested in becoming a writer or photographer. For a full version of our policy, please visit ratcreek.org.

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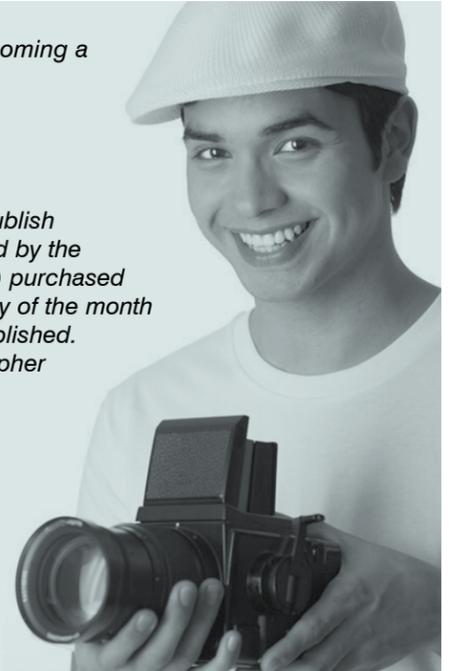
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## BRIAN MASON MLA, Edmonton Highlands-Norwood

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Members of the Nina Haggerty Puppet Troupe pose with one of their creations they bring to life in their puppet show. (From left to right) John Wilson, Cheryl Anhel, Leona Clawson, Agnes Gonzales, Andrew Seymour, Erin Lepine.

## The motion and emotions of puppets in love

### PREVIEW:

CROWNS, CROOKS & COWBOYS:  
STORIES FROM THE NINA HAGGERTY PUPPET TROUPE  
THURSDAY, FEBRUARY 21, 2013

DARREN BOISVERT

For the crowds who attended the opening night of *Crowns, Crooks & Cowboys: Stories from the Nina Haggerty Puppet Troupe* at the recent Deep Freeze Festival, the action was on the stage. From colorful cowboys to a floppy horse, from stop-motion video to original scores, the crowd was treated to stories of love.

But in discussion with Carolyn Gingrich, the Nina Haggerty Puppet Troupe Director and coordinator, the action she couldn't stop talking about was what happened behind the curtain -- stories of her actors, writers and puppet-makers.

"It's the first time the Nina Haggerty Centre has included theatre in it's programming," says Gingrich. "But this show was really about highlighting a lot of people's strengths as artists--which is why we incorporated so many art mediums into the whole project."

It was a time of learning for everyone, including Gingrich.

She graduated with a Bachelor of Arts in Drama from the Augusta Campus of the U of A in 2007, wrote her first play when she was 16, but working with the Nina Haggerty artists was the first time she had attempted to put together a puppet troupe.

With a grant from the Edmonton Arts Council, Gingrich began talking and getting to know the centre artists, and held preliminary workshops to gauge their interest and explore ideas for the show.

She managed to attract a wide-array of talented artists both from within the centre and from the community at large. Writer Rob Armstrong contributed the 7-minute piece 'Sam and Max', while Agnes Gonzales, Dominique Beaugard, and the Nina Haggerty Artist Collective provided the rest of the written material.

Sue Seright was brought on-board to design a new type of puppet that requires less manual dexterity than normal performance puppets. Raphael Freynet, wrote and arranged original scores for the show. Yvonne DuBourdieu, with Art House Productions, assisted with videotaping several seg-

ments and ultimately creating a documentary about the troupe.

After much rehearsal and preparation, the troupe presented it's premier show at the Deep Freeze Festival in January.

In the months ahead, Gingrich hopes to continue with the project, create new puppets, and encourage more artists to join the troupe. In addition to the upcoming performance at the 10th Anniversary party (see details below), they also plan on performing for school children and larger audiences.

"It's neat how the movement of a puppet can be so different from how an artist that manipulates the puppet might move," says Gingrich. "I think puppetry is especially great for its capacity to show the unseen qualities that people have. We are here to give people enough freedom and independence to grow as an artist, and to be supported and treated as one."

Attendance is free. Everyone is welcome to come to the Nina Haggerty Centre for the Arts (9225-118th Ave) for their 10th Anniversary Event on February 21, 5:00pm - 8:00 pm.



Erin Lepine poses with the cutest horse created since Toy Story.



Leona Clawson and her purple puppet.



Love makes your soul crawl out from its hiding place. ~ Zora Neale Hurston

# Childrens' Snow Village evolves the imagination



Lucie Von Bieker's depiction of Snow Village, a pile of snow in the school yard that was transformed into a mini-civilization. It is here that the kids formed their own laws, established a currency, and created a complex social hierarchy.

DAVE VON BIEKER

Once upon a time, coffee break was a magical place called 'recess'. We filled those 15 minutes with play. Especially when there was snow. This winter, during months of recess, some elementary kids created a world called Snow Village.

It began simply enough. I imagine a single snow fort. Snow Village grew more elaborate—not in its physical structure, but as a society. As walls and buildings melted away in the unpredictable flux of November, Snow Village became a world whose only limits were a child's imagination. I came to know this because I'm the dad of a second and fourth grader. I listened when I could. I took notes. Here are some of the things I learned.

Snow Village was a complex network of houses and businesses. I'm not sure of zoning policies. Most residents ran their own business. There was a flower and gift shop, with ongoing debate over who owned it.

My son ran Wiggly Waffles, a small waffle house with a jingle ending in line something like, 'When you eat our waffles you wiggle all over'. He converted the shop into Crazy Cookies. I asked why, and was told there were no longer enough snow blocks the size of waffles. Crazy Cookies only came in vanilla—not so

crazy. Transforming snow into cookies was a simple imaginary feat, but white snow—that could only be vanilla.

Snow Village had a monetary system. Leaves were money. Ice blocks were gold. You could not spend gold like leaves, but you could stockpile it. By grade four, it had become clear that some wealth is just for show. There was even a test to tell if gold was real. You threw it on the ground. Fake gold would crack or shatter, but not the genuine article.

There were social classes. My son and his friends spent a brief stint as 'hobos'. I'm not sure they understood the term. They had a place, but they didn't own it, and chose not to sleep there. I asked why they wouldn't sleep under a roof and was told that there were no roofs in Snow Village. I asked about snow getting in, and was reminded that—duh—it's called Snow Village. I asked about rain and was told that it does not rain in winter. I asked why they had the house at all and was told it was a place to stash all their leaves and ice.

There were politics, but not stability. The first mayor was a bad mayor. He did not pay anyone to start businesses. This was, I think, a broken campaign promise. The next mayor paid a few leaves to start ups, but soon lost the love of the people for reasons I don't understand. My son planned to leave the village

when that mayor, his best friend, was ousted. He never did because, well, what does he do at recess then? The next mayor, I'm told, was a tyrant. This all happened in a couple of weeks. At one point, my son won the popular vote by one but inexplicably lost the mayoral race to a girl in his class.

There was crime. Several weeks in, an FBI and SWAT were formed to combat powerful people with goons. One boy's job was to tackle people at random whenever he heard the word 'steal'. I am suspicious that this development was just a way for the boys to run around and shoot guns.

That is all I know about Snow Village, and likely all I will ever know. A couple of weeks ago, I told my kids, excitedly, that I was writing about Snow Village. 'What's that?', my son asked. He and my daughter have moved on. With some prodding, I was told that one day they were allowed to play on a previously forbidden hill, so they did. Without ceremony, they left Snow Village behind.

So why is it so important to me? Because Snow Village is every imaginary world that every child conceives of every day. Snow Village is Neverland and Narnia. I have left these worlds behind as I have grown and I mourn them. But the more time I spend with my children, the more I can visit.

## BECAUSE I AM

*I am dreaming and I know everything  
I know it without words  
You do not appear as yourself but I know who you are  
and images of what is not will not convince me otherwise  
because I am dreaming and I know everything*

By Rachel Marchant

*I am dreaming and I can do anything  
I do it without doubts  
You think I can not fly but I am flying  
and thoughts of what should not will not convince me otherwise  
because I am dreaming and I can do anything*

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*The idea flow from the human spirit is absolutely unlimited. All you have to do is tap into that well. I don't like to use the word efficiency. It's creativity. It's a belief that every person counts.*  
Jack Welch

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# NNA NORWOOD NEIGHBOURHOOD ASSOCIATION

The Norwood Neighbourhood Association (NNA) is accepting applications for our early 2013 granting period and it closes March 12, 2013. The NNA's Vision is to support good projects and activities that benefit the neighbourhood. Visit NNA at <http://www.albertaave.org/nna.html>.

Norwood Neighbourhood Association is accepting grant applications to support neighbourhood non-profit projects and events until March 12, 2013. The NNA vision is to support good projects and activities that benefit the neighbourhood. Information required includes:

- Proposed project description (including commencement and completion, location, fit within a larger organization)
- How will this project benefit the neighbourhood?
- Proposed budget (NNA prefers that groups find matching funds so that NNA can spread its budget across more activities and groups)
- How will your organization report the project back to the neighbourhood?



## THE LEMONADE STAND THE ARCHITECTURE OF BUSINESS SUCCESS

Here is the fifth in the series on building a successful business. Our neighbourhood is filled with freelancers, entrepreneurs, independent artists, and cottage industries run from homes.

We hope that by presenting the challenges and hurdles faced by many independent business owners, along with sensible advice for success, will encourage others to consider following their dream of independence. This series is dedicated to helping these entrepreneurs succeed.

# Select the right media for your market

HENRI YAUCK

I have talked a lot about the importance of finding your market in the last two articles. Another important element in your marketing process is "Media."

Where will you deliver your message? For example, if you have an in-demand doggy biscuit you don't want to waste time or money telling cat lovers about it. The last thing you would need to do is give a speech about it at a cat lover's convention, right. You would be surprised at the amount of money business owners spend each week in this manner.

To pick your media go back to your market and find out "who" is the buyer of that great product. The "who" will help you find the "where" your story should be told and what should be said.

### The rain barrel effect

In a certain way the rain barrel story explains this well. If you had a large rain barrel stocked with fish, all you would need to do is put the right bait on your fish hook, drop it in the barrel at the right time, and you would catch a fish. You probably noticed three things in this illustration. The barrel with fish in it, a hook with the right bait on it, and the right time (when the fish are hungry).

Now suppose for a second you decided the barrel with the fish in it was too small, so instead you dropped your hook with the bait on it in a nearby horse watering trough. Would you catch any fish?

Now suppose you would put a cork on your hook and dropped it in the barrel of fish. Would you catch any fish? Or let's say someone fed the fish a short while before you dropped

your hook with the bait on it in the barrel. Would you catch any fish?

You need to have all three in place before you can reasonably expect to catch a fish, right?

In the real world of business, building that translates into:

- 1) market, with interested potential customers in it.
- 2) a compelling offer.
- 3) the right time.

This is why you need to ask yourself two questions:

- 1) Why would anyone want this product or service?
- 2) Why would anyone want to buy this product or service from me or my company?

It is only when you have the answers to these two questions that you will be able to find your hungry market, create a compelling offer, and determine the right time to present your message.

While the potential customers

will be motivated by the story you present to them, they will buy from you, for the first time, because of your offer -- especially if it is presented to them at the right time. Once they have bought they are customers and need to be cultivated and turned into repeat customers.

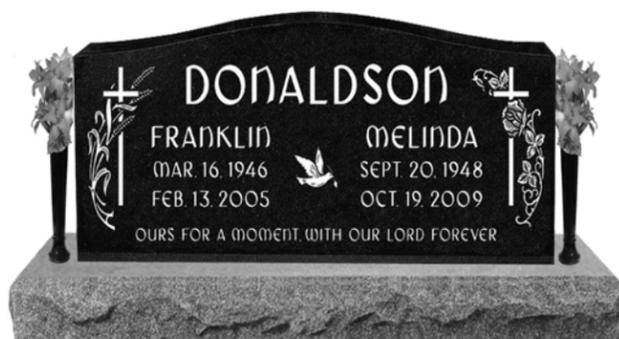
Reality in the business arena, consistently shows that the businesses with the biggest, well-cultivated, customer base are the winners both in the short and long term.

**Do you have a start-up business in mind that is about ready to make a noise like cheese? Then maybe it's time to contact Darren Boisvert at [editor@ratcreek.org](mailto:editor@ratcreek.org) and get your name and business on our first contact list as we move into the new year, you may qualify for short-term free rental as a local entrepreneur, as well as marketing guidance.**

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**Families are like fudge - mostly sweet with a few nuts. ~ Author Unknown**

# Catching up with the Bard of the Ave



MARLENE SALMONSON

Greetings to all! I just wanted to touch base and let you know what I have been doing since my appointment as Bard of the Avenue.

My first outing was at the Kaleido Family Arts Festival, where I read a short piece of my own and was one of the three judges for the Poetry Slam Contest. It was exciting for me and the other judges to hear the diversity, passion, humour and wordsmithing skill of those poets brave enough to share their creativity in public.

Next, I was asked to write and present a poem commemorating the Opening Gala of The Ave We Had History Project. What an awesome display! It was truly deserving of an "Honourable Mention" by the Governor General. I entitled that piece Beautiful Faces, as I was struck by the character and beauty of the faces depicted in the Project.

My next poem was inspired by the Deep Freeze Festival. I latched onto the "western" theme and came up with The Legend of Black Bart and Lou Lou Belle.

In between time, I participated in the Tuesday night writer's get-together at the Carrot Cafe.

There was a wonderful mix of talent as we had a self-published book writer, a songwriter and musician, a poet and several others who just enjoy the craft of writing. Check it out when you get the chance. It is Tuesday night at 7-9 p.m. at the Carrot Cafe.

# 'Lamp' sparks a bright idea

VIVIAN ZENARI

In November's issue, the Carrot Fiction Writing Circle challenged readers to compose a five-hundred word story based on the writing prompt "lamp" and to send their entries to us. We have selected "Lamp" by Autumn Ennenberg for publication in the Rat Creek Press.

We liked the piece for its storytelling abilities. The lamp is not simply an object in itself, but a tool in understanding the narrator's daily life. As well, the story demonstrates a willingness to give details about the narrator's physical and psychological existence. One piece of advice we have is to pay a bit more attention to consistency in level of formality. Once in a while the narrator uses language that is more formal than she normally uses ("geographic proximity," "inclined.") Remember that simple language is often the best language. In general, though, we appreciated the approachable, casual tone of this piece, which invited us into the story and kept us reading. This piece could easily be a fine beginning to a longer work.



AUTUMN ENNEBERG

Having recently arrived in Edmonton from the Coast I had much to adapt to. My new apartment, an upstairs suite in an older home had "good bones" yet was lacking in warmth, personality. It was also seriously deficient in lighting.

After researching where I could find local thrift shops via Google, I set out with my trusty "Maps of Edmonton" book in one hand, and a list of addresses in the other, to remedy this lack. Coming from a very small coastal town I was already overwhelmed by the multitude of options. I selected 3 shops: a Salvation Army, a Goodwill, and a Value Village, all chosen for their geographical proximity. It was early evening. I discovered that the Sally Ann closed at 5pm that day so I continued on to the Goodwill which stayed open til 9. I never did make it to Value Village that evening.

As I entered the massive store I was drawn to an area off to my right that looked to be a good place to start. There, atop a battered old credenza was an elegant gilt table lamp, with a sturdy base, a thin pole, and a delightful and perfectly proportioned shade hung with rose, pink, and gold beads. I couldn't believe my luck, it was perfect! Certain that the next person to see this lovely

lamp would take it, I quickly and possessively placed it in my shopping cart. I continued shopping.

I've recently begun my new job. Being low man, or woman as the case may be, on the totem pole, I've been assigned what is inaccurately called the "afternoon shift"; it begins at 5:30pm and ends at 2am. Although not exactly "graveyard" I'd be more inclined to call it the evening shift. Staying alert and on task til 2 am is proving to be a real challenge. Combined with all the other challenges of moving to an unfamiliar place, going from small town to city, from mild climate to the "winter zone", my inner resources are being stretched to the max.

When I am preparing myself for work, packing some food, cleaning up the dishes, making sure I have everything ready for my "afternoon shift", the last thing I do before heading out the door is to turn on the lamp that sits on my kitchen table. When I arrive home in the wee hours, tired, dirty, alone, my elegant little lamp is there waiting for me, warm and inviting. It has become a symbol for me, giving me courage in the darkness, hope for the future, a sense of welcome in this unfamiliar landscape. It is my "beacon", my lighthouse on the stormy seas, my Homecoming. It gives me strength to carry on.

Perhaps reading Autumn's piece has bucked up everyone else's courage to participate in this issue's writing challenge. This month's prompt is "display case." Write up to 400 words on this subject. Send your entries to [vzenari@gmail.com](mailto:vzenari@gmail.com). The deadline is February 15, 2013. If you want to see what the Carrot Fiction Writing Circle is up to, we meet at the Carrot Community Arts Coffeehouse at 9351-118 Avenue from 7 to 9 p.m.



**PETER GOLDRING**  
Member of Parliament  
Edmonton East



## THE CANADIAN FLAG: A BRIEF HISTORY

The maple leaf is but the latest in a series of flags that have flown over what has become Canada. Starting in 1497, John Cabot raised the Cross of St. George over Newfoundland for the King of England. Thirty-seven years later Jacques Cartier planted the royal fleur-de-lis for the King of France. In 1759 came the arrival of the Royal Union Flag for England and in 1801, the Union Jack.

The search for a uniquely Canadian flag began in 1925, when more than 2,600 designs were received by Parliament, but never voted on.

In 1964 Prime Minister Pearson's government held 46 sittings, hearing from historians and citizens.

By October 1964, the number of designs had been narrowed to three:

- a Red Ensign with the fleur-de-lis and the Union Jack;
- a sprig of three maple leaves between blue bars;
- a stylized maple leaf on a white square flanked by red bars.

The single maple leaf design was endorsed. The House of Commons approved it on Dec. 15, 1964, followed by the Senate. Canada's national flag was proclaimed by Queen Elizabeth II on Jan. 28, 1965 and inaugurated on Feb. 15, 1965.

The combination of red, white and red in three bold, vertical stripes was first formally recognized in Canada's very first War Veterans Medal in its identifying ribbon issued by Queen Victoria to Canadian war veterans who fought to protect Canada against the Red River Rebellion of 1870 and the Fenian Raids. The medal itself had "Canada" very prominently embossed and garlanded by maple leaves.

In 1921, King George V proclaimed that red and white were Canada's official colours.

The flag of Canada, wherever it flies, represents the English and French linguistic reality in a great land of Aboriginal beginnings that have been enjoyed by a global culture within a shared union called Canada.

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# The Ave We Had

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## Fighting for the “sanctity of our house homes”

The first in a two-part series on the long-history of prostitution in our community

JONATHAN WELLER

It was a cool spring evening in 1908, but tempers in Council's chambers were high. Mr. L. Norman, a printer for the Edmonton Bulletin, was speaking on behalf of the Norwood Vigilance Committee, “We are fighting for the sanctity of house homes and if council will depute the power to us we will do the work for which the police are employed in exactly two hours!”. It was the first in what would become a long roster of groups fighting to make the area a better place to live.

The fight L. Norman was referring to in Council chamber's that day was one against the nefarious ‘houses of ill-fame’, which were burgeoning in the newly developed Norwood neighbourhood.

Of course prostitution had existed in Edmonton since its inception, but prior to 1908 when the first eruption of protest occurred, it was maintained with the tacit approval of the police service.

In the early years, the North West Mounted Police generally left ‘houses of ill-fame’ alone, so long as they were operated with a reasonable level of decorum. Occasionally, once or twice a year, the keepers and ‘inmates’ of the houses would be hauled before an inspector, where they would

duly plead guilty and be fined a modest sum. The fines for keepers were between ten and fifteen dollars and between five and ten for inmates. The cost speaks to the level of concern allotted to the crime when it is compared to that of trafficking booze, which brought with it a \$50 fine. Prostitution was more in line with the disgraceful practice of keeping a filthy pig pen, which amounted to a fine of \$5.

This system of informal licensing was maintained for many years, but in the booming period before the First World War, the growing problem, coupled with an increasingly strong temperance movement brought these issues to a head.

The boom period offered a working environment that was physical. Strong-backed labourers were in high demand. Immigrants from overseas and across Canada settled in Edmonton to help build the railways, sewer systems and work in the industrial meat packing plants and coal mines.

Wives and children were not a common feature of these workers, meaning that the single men would crowd into any cheap accommodation they could find and certain services would spring up in the area.

Originally this was the case with Old Town, what is now McCauley, but as the city grew the bawdy characters of

the area were squeezed out into the neighboring districts such as Norwood which lay directly north. In addition, on the fringes of northeast development was the Village of North Edmonton, a motley collection of industry, agriculture and railroad camps. Here the NWMP were the law

“ Prostitution was more in line with the disgraceful practice of keeping a filthy pig pen, which amounted to a fine of \$5.”

and their approach to ‘houses of ill-fame’ was one of little involvement. Not surprisingly, the Village of North Edmonton gained a somewhat notorious reputation.

Norwood residents found themselves in the middle of these two districts and the pressure of the expanding city was aggravating the situation. Police were of little help as they were overburdened to the extreme, the city's population at the time had reached

somewhere between 10,000 and 15,000 but the police force remained a scant 11 men and one horse. Nonetheless, the residents of Norwood decided to act.

On August 28, 1907, the first petition from residents of Norwood was presented to Council. It was protesting the tacit permission granted to ‘houses of ill-fame’ to conduct their business. It called upon Council to deal with this problem due to the detrimental effect such houses had on the moral and financial interests of the city. Citing such concerns as decreased property value in the area, the effect on children, as well as the fact “that inhabitants of Norwood and other northern portions of the city are disturbed nightly by the shouting, profane language and furious driving of the frequenters of these resorts.” Evidently the thoroughly drunk men would make quite a racket as they came and went from these establishments.

The concerns were dealt with in the easiest way possible, the notorious houses were pushed back, beyond the immediate area of concern and the problem was held at bay for nearly another year before it finally came to a head in the form of a “crusade” led by the residents of Norwood.

On March 20, 1908, a meeting was held in the

Norwood Methodist Church to determine the course of action. A series of speakers held the floor including J. D. Blayney, ex-president of the Alberta Temperance and Moral Reform League, who argued not only for the removal of these houses from the area, but their complete abolishment. In a line of argument that would fall on receptive ears in today's Federal government, Blayney called for the full force of the law to be applied to those found operating and working in ‘houses of ill-fame’. “The women running them,” he proclaimed, “are arrested and fined \$50, but the law says they can be imprisoned for 6 months, the law should enforce to the uttermost as being the only way to put down the evil.”

Following this attitude, the assembled crowd drafted a resolution to be sent to Council demanding action. Five days later, on March 25, residents decided to ensure they were being heard. The Bulletin reported that an “imposing deputation of citizens from Norwood invaded the council chamber at the regular meeting of city council.”

In the March issue, Jonathan Weller will continue the story. The complete version will be available on our website at [avenuehistory.org](http://avenuehistory.org).

Having a place to go, is a home. Having someone to love, is a family. Having both, is a blessing. ~ Donna Hedges

### POETRY CORNER:

#### BEAUTIFUL FACES

By Marlene Salmonson

*I was thinking about faces.*

*The iconic face of fall, with its' golden reds, yellows and browns, Fall, like our history, is a time for collecting, storing and enjoying the good work which has been done.*

*The bright red faces of the babies born in the tent houses in the 1930's,*

*The sweaty faces of the Foundry workers*

*The faces of the meat packers of Packing Town.*

*The strained faces of the seamstresses of the Great Western Garment Company.*

*The faces of men returning home from War.*

*The face of the Cromdale Hotel, once beautiful, but gone now.*

*At Borden Park, the screaming faces of the rollercoaster riders,*

*The skaters in winter, their breath circling their faces like halos,*

*The summer swimmers' wet faces, glistening with water and laughing in the sunshine.*

*The faces of the sunflowers, now growing in front of Norwood School,*

*Straining against the fence, trying not to miss the life passing them by on 111 Avenue.*

*These are the beautiful faces.*

*The face of then, of now and of forever.*

### FROM OUR LOCAL BARD OF THE AVE

#### THE LEGEND OF BLACK BART AND LOU LOU BELLE

By Marlene Salmonson

*There is a tale, it's rarely told*

*About two cowpokes, who were bold.*

*I give to you my rave review, for it happened on the Avenue.*

*There were two families named Mac Quyver and Mac Quiver,*

*The hatred between them made me shiver.*

*One day Mac Quiver began to shout, " Lou Lou Belle, Let's have it out!"*

*But suddenly there was a yell,*

*Black Bart, he looked at Lou Lou Belle,*

*"Timmy has fallen down the well!!"*

*"Should we go and get his mother?"*

*"There's no time," said the other.*

*So Lou Lou Belle, the smallest Mac Quyver,*

*Braided a rope out of duct-tape fiber.*

*Black Bart and Lou Lou Belle pulled with all their might,*

*And brought Timmy up to his parent's delight.*

*As the Mac Quyvers and Mac Quivers stood*

*there side by side,*

*They began to wonder if their rift was really wide.*

*So, some Wise Women decided to take a look In the Avenue History Book.*

*They said, "You see it is all quite simple, Black Bart and Lou Lou Belle have the same dimple!"*

*Everyone took a moment to take the news in, Black Bart and Lou Lou Belle have the same chin!*

*The whole Avenue cheered with joyful reverie, Black Bart and Lou Lou Belle shared the same family tree.*

*Whether Timmy or Lou Lou Belle or even Black Bart,*

*How we choose to see others is really an art.*

Life's greatest happiness is to be convinced we are loved. ~ Victor Hugo

# COMMUNITY CALENDAR

for the neighbourhoods of Alberta Avenue, Delton, Eastwood, Elmwood Park, Parkdale-Cromdale, Spruce Avenue and Westwood

Listings for free events and programs as well as volunteer opportunities. Email your listings to [info@ratcreek.org](mailto:info@ratcreek.org).

## EVENTS

### FAMILY DAY AT DELTON

Indoor and outdoor activities including sleigh ride. Warm refreshments. Sunday, February 17th from 12pm to 3pm at 12325 88 Street.

### FAMILY DAY AT ALBERTA AVENUE

Join us for lots of outdoor winter fun, around the fire hotdog roast and live entertainment, puppet shows and workshops. Monday, February 18th from 11am to 4pm at 9210 118 Avenue. Thanks to CRUD for organizing!

### COPS AT THE CARROT

Join Edmonton Police members on Tuesday, February 5th from 10am to 11:30am at The Carrot Cafe (9351 118 Ave). Bring your questions and comments or just stop in and say hi. Can't make it? You can always call your Community Liaison Constable Christopher Lucas at 780.421.2602.

### THE CARROT STAGE

Thursdays: Zoomers open mic for folks 55+ 1:30-4pm. \$1.25 minimum charge. Fridays: Live music. For line up go to [www.thecarrot.ca](http://www.thecarrot.ca). \$5 at the door. Saturdays: Open mic 7:30-9:30pm. Great time to share your newest tune, poem or comedy act! Free for all ages. \$1.25 minimum charge, (9351 118 Ave). More info: call Irene at 780.471.1580.

## NOTICES

### RECYCLE YOUR COMPUTER ITEMS

The Electronic Recycling Association will refurbish used computers and IT equipment and donate to non-profit organizations. For info [www.era.ca](http://www.era.ca) for more info.

### GET CREATIVE IN BACK ALLEYS

Arts On The Ave is looking for creative ideas to liven up our 118 Avenue business back alleys! For info contact: [aota.backalleyproject@gmail.com](mailto:aota.backalleyproject@gmail.com)

### ARTS ON THE AVE CELEBRATES BLACK HISTORY MONTH

February is Black History Month and we are looking for ideas and suggestions. If you have a fantastic idea for programming or other ways that we could highlight Black History Month on the Ave, please email Heather at [carrotassist@gmail.com](mailto:carrotassist@gmail.com)

## PROGRAMS/CLASSES

### BOOKS FOR TODDLERS

Every Tuesday from 10-11:30am starting from January 15th 2013 and ending on March 19th 2013. Stories, crafts, and snack provided. Open to the community and free of cost. Located at Norwood Child and Family Resource Centre, please call 780.471.3737 to register.

### BOOKS FOR PRESCHOOLERS

Every Friday from 10-11:30am starting from January 18th 2013 and ending on March 22nd 2013. Stories, crafts, and snack provided. Open to the community and free of cost. Located at Norwood Child and Family Resource Centre, please call 780.471.3737 to register.

### COLLECTIVE KITCHEN

Participants pay \$3 per portion of food made up to a maximum of 5 portions. The \$3 cost is matched by Dickensfield Amity House. Portion sizes are generous. Running once a month out of One World...One Centre (12050 95A St) on the third Monday of the month. For more info call Melanie 780.246.1742.

### GUITAR LESSONS

Free group guitar lessons every Saturday from 10am to 11am at Parkdale Cromdale Community Hall (11335 85 St) for members. The teacher is directly a part of the community and loves to share his knowledge.

### SING, SING, LAUGH AND LEARN

For children up to age three accompanied by a grown-up. Parents will learn strategies to engage their children and enhance their communication and development. Tuesdays from 10:30-11:15am at Sprucewood Library (11555 95 St). More info: 780.496.7099.

### ABORIGINAL FAMILY STORYTIME

Join us as we share songs, stories and rhymes inspired by the Aboriginal culture. Friday, February 22nd at 1pm at Sprucewood Library (11555 95 St). More info: 780.496.7099.

### CREATIVE PROSE AND WRITING GROUP

Tuesdays from 7-9pm at The Carrot. More info: Vivian at [vzenari@gmail.com](mailto:vzenari@gmail.com)

### NEEDLE FELTING

Materials supplied and tools will be on hand for those who don't have their own. The Second Saturday of the month at

1:30pm at The Carrot (9351 118 Ave). More info: [info@artsontheave.org](mailto:info@artsontheave.org) or call 780.471.1580.

### FREE ENGLISH CONVERSATION CLASSES

Practice your English conversation skills every Saturday morning, 10:00am to 11:30am at Bethel Gospel Chapel, corner 95 St and 115 Ave. Classes are free, and childcare is provided.

### ESL GROUP

New students are always welcome so drop-in or recommend a friend! Wednesdays from 9:30-11am at the Parkdale Cromdale Community Hall (11335 85 St). More info 780.887.6825.

## SOCIAL ACTIVITIES

### PARENT/CHILD PLAY GROUP

Every Saturday from 10am-12pm starting January 12th for children under 5 and their parents at Norwood Child and Family Resource Centre (9516 114 Ave). More info: Ashley at 780.471.3737.

### FAMILY STORYTIME

Share stories, songs and games for the whole family. Saturdays from 2:30-3:00pm at Sprucewood Library (11555 95 St). More info: 780.496.7099.

### TWEEN LOUNGE

Join other teens in the program room to play video games, make a DIY project, meet friends or just hang out. For ages 7-13. Thursdays at 3:30pm starting January 10th at Sprucewood Library (11555 95 St). More info: 780.496.7099.

### TEEN GAMING

Come to the library to play some great games! Hone your *Guitar Hero* or *Dance Dance Revolution* skills, or choose from plenty of other Wii and PlayStation games. Thursdays from 6:30-8:30pm at Sprucewood Library (11555 95 St). More info: 780.496.7099.

### WOMEN'S AFTERNOON OUT GROUP

For women to gather, socialize and bring their project to work on, whatever they are. Opportunities for starting new craft projects will be given occasionally as well as the opportunity to get out to a festival or some sort of event in the summer. Drop-in fee is \$1 per visit to go toward supplies and outings. For more info, call Michelle at 780.232.5822 or email at [heartsalive@hotmail.com](mailto:heartsalive@hotmail.com)

### COMMUNITY MEALS

Breakfast: 2nd and 4th Saturdays from 8am-10am; Supper: 3rd Friday at 5pm; Women's fellowship supper: 2nd Thursday at 6pm; Drop-in Centre Thursdays 10am-2pm at the Anglican Churches of St. Faith's and St. Stephen the Martyr (11725 93 St). More info: 780.477.5931.

### PARKDALE-CROMDALE SENIORS GROUP

Seniors bingo takes place every Monday from 10am-2pm at the hall (11335 85 St). Coffee and snack provided.

### SENIORS LUNCH

Wednesdays from 11:30am-12:45pm at Crystal Kids Youth Centre (8715 118 Ave).

### BABES IN ARMS

A casual parent group Fridays, 10am-12pm at The Carrot (9351 118 Ave).

### LI'L SPROUTS PLAYGROUP

Come by the Parkdale Cromdale Community Hall (11335 85 St) with your little ones Fridays, 10am-12pm. For more info. call Chantal at 780.669.3272.

## SPORTS/REC

### SOCCER REGISTRATION

McCauley Community League Soccer Program Registration on February 27th and March 6th from 6-8pm at the Boys & Girls Club (9425 109A Ave). Fees and more info available at: [www.mccauley.info/soccer.html](http://www.mccauley.info/soccer.html)

### FREE SPORTS EQUIPMENT

All kinds of sport equipment to kids in need, including Hockey, Skates, Bicycles, Soccer, Softball, Rollerblades, Racquettes, Snow Sliders and more. More info at 780.477.1166 or [www.sportscentral.org](http://www.sportscentral.org). Also accept donations of gently used sports gear.

### ALBERTA AVENUE RINK HOURS

Weekdays 4pm-8pm; Saturdays 1pm-6pm; Sundays 2pm-6pm. We have a rink attendant! The warming area, bathrooms and concession are open. Free hot chocolate for skaters.

### SPRUCE AVENUE RINK HOURS

Mondays 4-6pm family skate, 7-9pm family skate and kids's shinny hockey; Tuesdays 7-9pm men's shinny hockey, Wednesdays Closed; Thursdays 7-9pm men's shinny hockey, Fridays 4-6pm

family skate, 7-9pm family skate and kids's shinny hockey; Saturdays 12-5pm Learn-to-Skate; 7-9pm family skate and kids's shinny hockey; Sundays 1:30-4pm family skate. Free skating with a community league membership. Men's shinny hockey \$5/player with a minimum of 5 players. CCA approved helmets must be worn by all skaters.

### FREE SKATING

At all community league outdoor rinks with your league memberships. Contact your local league. Info at [www.efcl.org](http://www.efcl.org).

### FREE COMMUNITY ACCESS AT COMMONWEALTH REC CENTRE

Enjoy the fitness centre at Commonwealth for free on Saturdays from 5pm-7pm with your community league membership. NOTE: The pool is closed from February 4th to March 4th. Check with your league for alternative.

### FREE QIGONG CLASS

YiXue Lotus practice (Lotus Qigong) for a calm, stable heart and overall well-being. Weekly class, No Fee. More info: call Astrid at 780.477.0683.

## VOLUNTEER

### SILVER SKATE FESTIVAL

Hawrelak Park February 15th to 24th. Volunteers needed. Fill in online application at [silverskatefestival.org](http://silverskatefestival.org).

### DEEP FREEZE LOVES OUR VOLUNTEERS!

Deep Freeze: A Byzantine Winter Festival would like to thank all of our amazing volunteers. Thanks for being part of our great team! We couldn't do it without you.

### HELP AT NORWOOD CENTRE

Become a volunteer at Norwood Child and Family Resource Centre (9516 114 Ave) and gain experience for employment or education, meet new people, learn new skills, have fun and give back to your community. Click the volunteer tab at [norwoodcentre.com](http://norwoodcentre.com) to view position descriptions or phone 780.471.3737.

### HANG AT A GALLERY

Nina Haggerty Centre for the Arts is looking for individuals willing to share 2-4 hours a week as gallery attendants. Gain experience working in a gallery setting while supporting your neighborhood arts scene! [volunteer@ninahaggertyart.ca](mailto:volunteer@ninahaggertyart.ca)

# CHURCH SERVICES

### ANGLICAN CHURCHES OF ST. FAITH'S AND ST. STEPHEN THE MARTYR

St. Stephen uses the Book of Common Prayer in the rich worship style of Anglo-Catholicism. St. Faith worships according to the Book of Alternative Services and has a more contemporary service in language and form. Two Traditions - One Faith.

St. Faith's: 780-477-5931  
St. Stephen: 780-422-3240  
11725-93 Street

### Sunday Services:

8:30 am - Low Mass (St. Stephen)  
9:00 am - Morning Prayer (St. Stephen)  
9:30 am - High Mass (St. Stephen)  
11:00 am - Morning Worship (St. Faith's)  
7:00 pm - Evensong (St. Stephen)

### CHRISTIAN LIFE CENTER

Our Vision is to be a growing community of believers who are woven together by the love of God for support, fellowship and prayer.

10123 Princess Eliz. Avenue  
780-471-2250 [www.clifec.ca](http://www.clifec.ca)

### Service Times:

9:40 am - Pre-service Prayer  
10:30 am - Worship Service  
10:45 am - Kzamm Kids  
Child care provided for ages 0 to 12 yrs.

### AVENUE VINEYARD CHURCH

A friendly, informal, non-judgmental and safe place to grow spiritually. Traditional Christian values in a non-traditional way.

8718-118 Avenue (Crystal Kids building)  
[www.avenuevineyard.com](http://www.avenuevineyard.com)  
Sundays at 10:30 am

### BETHEL GOSPEL CHAPEL

A Bible-based, multi-ethnic fellowship.  
11461-95 Street 780-477-3341

### Sunday Meetings:

9:30 am - Lord's Supper  
11:00 am - Family Bible Hour  
Saturdays - Free English Conversation Café for immigrants

### CARISMA CHURCH

Our vision is to EMBRACE a relationship with Jesus and share it with others. Come and experience a multicultural worship service in an informal, friendly environment.

8401-114 Avenue 780-477-1235  
[www.carismachurch.org](http://www.carismachurch.org)

### Sundays at 10:00am

Kids Ministries for ages 2 to 12yrs. Come as you are. All welcome!

### ST. ALPHONSUS CATHOLIC CHURCH

11828-85th Street 780-474-5434

### Service Times:

7:30 am - Mass, Tuesday to Friday  
4:00 pm - Mass, Saturday  
Vigil of Sunday  
11:00 am - Mass, Sunday  
Main Celebration  
4:00 pm - Mass, Sunday,  
Eritrean Catholic Community

St. Vincent de Paul Food Help Hotline:  
780-471-5577

### ST. JOHN'S EVANGELICAL LUTHERAN CHURCH

Please join us for our diverse services. We offer regular Sunday worship services in German and English languages.

10759-96 Street (Corner of 108 Ave)  
780-422-0059 [www.stjohnsluth.ca](http://www.stjohnsluth.ca)

### Service Times:

9:30 am - German Service  
11:00 am - English Service  
11:00 am - Sunday School for Children

Holy Communion: Every first Sunday of the month in the German Service  
Holy Communion: Every third Sunday of the month in the English Service

COMMUNITY CALENDAR SPONSOR

**NNA** NORWOOD NEIGHBOURHOOD ASSOCIATION



## PIGGY BANK LIQUIDATORS

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Mon thru Sat: 11am-7pm Sun: noon-5pm

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# BE PART OF THE SHOW

If you want a job that's exciting, rewarding, and entertaining, all at the same time... that's what awaits when you join the show at Northlands. Be part of the team behind the best events in entertainment, business, agriculture and horse racing. Come share your enthusiasm and commitment to excellent customer service. Be an ambassador for one of the greatest facilities in the world, known for its outstanding spirit and volunteerism.

Here's just some of the great northlands job perks:

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- Flexible shifts
- On-the-job training
- Generous benefits
- Pay increase incentives
- Opportunities for advancement
- Gain valuable experience
- Year-round employment available
- Staff incentive and recognition programs

We have a variety of job options available. Please visit [northlands.com](http://northlands.com) for more details.



RUSTI L. LEHAY

## LIGHTING UP THE WINTER BLUES

There may be many events that get the blood flowing hotly at the annual Deep Freeze celebrations, but the ice-sculptures never fail to warm the heart. For a brief time each year, these sculpture light up our nights with beauty and elegance. As the lights go down (and the melting begins), the community says farewell to another installment of the Deep Freeze Festival.

## ANOTHER WINTER FESTIVAL TO ENJOY

If the winter blues still have you down, many local artists will be taking their skills and ice carving tools to the Silver Skate Festival at Hawrelak Park on February 15-18th. Now in its 23rd year, it is Edmonton's longest-running winter festival. Between trips around the frozen pond on skates, visitors will have a chance to watch and marvel at the ice carving (coordinated by local sculptor Richie Valthus), and enjoy the winter activities that incorporate art, culture, recreation and sport.

# COMMUNITY conversation

*Looking to the future of the revitalization of our communities.*



**Wednesday February 13th 10 am - 12 pm**  
**Sprucewood Library 11555 - 95 St.**

**Tuesday February 19th 7 - 9 pm**  
**Alberta Avenue Community Centre 9210 - 118th Ave.**

**Wednesday February 27th 7 - 9 pm**  
**Parkdale Community Hall 11335 - 85 St.**

We would like to invite you to join in a conversation on the revitalization of the area and talk about where we go from here. It is time to look back and see what is working and what still needs do be done. It is time to update our plans as we continue to revitalize the communities surrounding 118 Ave.



For more information visit [avenueinitiative.ca](http://avenueinitiative.ca). Please RSVP [judy.allan@edmonton.ca](mailto:judy.allan@edmonton.ca) or call Darlene at 780-442-5316.



**avenue initiative revitalization**  
**For information call Judy at 780-496-1913**

# Light UP the community

Thanks to everyone who lit up their home this holiday season and helped to brighten the community!  
 Congratulations to:



**MOST ARTISTIC! 115 Ave and 95A st**



**BEST LIGHTS! 124 Ave and 90 st**